

MAIN STREET GREEN QUICKSTART CHECKLIST



Main Street Green Certified Registration

Date _____

Contact Information

Business Name _____

Number of Full Time Equivalent Employees (FTE) _____

Contact Person: _____

Position: _____

Email: _____ Phone: _____ Fax: _____

Website: _____

Address: _____

City: _____ State: _____ Zip: _____

Description of business to appear on www.mainstreetgreen.org _____

Type of Business

All types of businesses and organizations are encouraged to participate.
Please write a description in the space provided.



As a Main Street Green certified business we will:

- Complete a baseline environmental performance assessment to help us set goals and measure improvements.
- Educate our employees, provide information on our website, post signage and display the Main Street Green logo as part of our efforts to increase the awareness of customers, employees, and the public about actions we are taking to improve our environmental impact.
- Implement a comprehensive waste reduction, recycling and reuse program that involves the participation of both employees and customers. By returning, reusing and recycling materials, we will do our part to help reduce the millions of tons of solid waste generated in Wisconsin each year.
- Replace inefficient light bulbs, fixtures and equipment over time with more efficient technology, perform regular maintenance, purchase ENERGY STAR rated appliances, use set-back thermostats and turn-off devices (when not in use), in order to maximize energy savings throughout our operations.
- Save our precious water resources by purchasing water efficient technology and equipment, perform regular preventative maintenance, and avoid the use or improper disposal of toxic chemicals, detergents and cleaning products.
- Ensure good indoor air quality by prohibiting smoking in all buildings, perform regular preventative maintenance of HVAC and air handling equipment, and use only low or zero VOC paints and finishes.
- Implement best practices in our landscaping, lawn care and related efforts to reduce storm water run-off by sweeping (not washing down) large areas of sidewalks and driveways, landscaping with native plants, watering only when necessary and collecting rainwater for reuse on site.
- Encourage walking, biking, and bicycle use through the posting of bus schedules, offering reduced rate transit passes, and providing maps or other information to reduce transportation impacts.
- Participate in local buying initiatives to promote locally produced products and services as well as purchase products that have a reduced environmental impact. In addition, we will contribute to the community's well-being through our membership support and participation in community activities.

I certify that the preceding information is complete and accurate and that all requirements for Main Street Green certification will be met or exceeded within six months.

APPLICANT'S SIGNATURE _____

DATE _____

Member Fee (paid every year)

The member fee pays for the administration and marketing costs of certification. This fee will be paid annually to renew certification. Please check () the category and fee that applies to your business. FTE = Full Time Equivalent Employees.

1 to 5 FTE = \$200 first year, \$150 annual renewal thereafter

6 to 20 FTE = \$400 first year, \$300 annual renewal

More than 20 FTE = \$800 first year, \$600 annual renewal

Yes! — I would like to make an additional contribution to the Go Greener Environmental Fund: \$_____ Amount

Please mail Quickstart Checklist and payment** to:

Main Street Green c/o WEI

16 N. Carroll St., Suite 840 Madison, WI 53703

608-280-0360

Fax: 608-280-0361

www.weigogreener.org

**Payment option online at www.weigogreener.org

WEI is a non-profit 501(c)(3) organization, making your contributions tax-deductible

