We need to establish a solid new direction for the state — one that creates more prosperous, secure and sustainable communities.

A nationally-recognized green building initiative that reviews and certifies new homes, multi-family units and remodeling projects that meet sustainable building and energy standards.

Educates and supports businesses that make a strong commitment to more sustainable business practices.

Highlights the role builders, developers, property owners and communities can play by implementing best practices to improve our waters.
It’s time to move beyond the partisan rhetoric and carry out a visionary, yet realistic plan that yields results:

- Main Streets with vibrant public spaces that support thriving local businesses
- More job creation and economic development
- Energy security through clean, renewable sources
- Water sustainability and stewardship
- Smarter, more affordable housing
- Re-balancing our food production through urban agriculture and entrepreneurship
- Reduced social/economic disparities
- Universities as sustainability hubs

We can have a green and growing Wisconsin that respects our heritage and tradition of environmental stewardship if we embrace a more collaborative, practical and effective way forward.